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LAUREN AUFDERHEIDE

EDUCATION

School of Visual Arts, New York, NY, Continuing Education Courses, Sept. 2010–December 2010

Quinnipiac University, Hamden, CT, *Bachelor of Arts in Interactive Digital Design*, Aug. 2004–May 2008

Richmond University, Rome, Italy, Study Abroad, Jan. 2007–May 2007

EXPERIENCE

Time Inc. - InStyle.com, Freelance Assistant Graphic Designer, Feb. 2011–Present

- *Design for website, mobile site, mobile apps, Facebook page, and print and web advertisements*
- *QA of website, mobile site, and mobile apps*
- *Assist Art Director as needed*

Scholastic - Book Clubs Online, Freelance Junior Graphic Designer, Sept. 2008–March 2010

- *Design for website including slides, banners, site pages, and e-mail blasts from conception to completion*
- *Update website regularly, create PDFs, and assist with production and QA when needed*
- *Edit/prepare images for web use, i.e. scanning, formatting, extracting, and color correcting*
- *Locate and supply images for other designers and maintain images in archive*
- *Assist design and production team as needed*

Condé Nast - Modern Bride and Elegant Bride Magazine, Design Intern, Sept. 2007–Dec. 2007

- *Work with Art Director to design layouts for pages in magazines*
- *Edit/prepare photos for layouts, i.e. scanning, formatting, extracting, and color correcting*
- *Organize tear sheets and maintain the wall of current issue pages*
- *Assist with photo shoots and other department related duties as needed*

SKILLS

Proficient in Photoshop, Illustrator, Indesign, Dreamweaver, Word, Excel, and Powerpoint
Working knowledge of Flash

Strong knowledge of typography, design fundamentals, and layout principles

Capable of basic HTML and CSS, creating animated gifs, website maintenance, photo editing, file preparation, production, scanning, and creating PDFs

Excellent written and verbal communication skills

Able to work collaboratively with others, or independently

Self starter, highly motivated, and able to work in a fast paced environment

Adaptable, organized, detail-oriented with excellent work ethic and strong time management skills

Ability to multi-task and juggle multiple projects while consistently meeting deadlines and project requirements

REFERENCES AVAILABLE UPON REQUEST